

studyorbis

Virtual Recruitment Fair

MAY 10, 2022

Connecting US universities with Chinese student demand

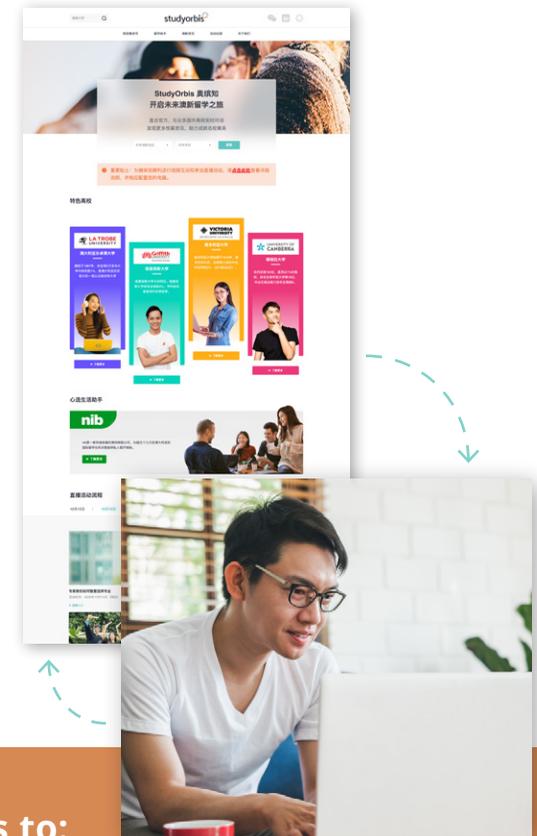
Virtual student recruitment events can be a tricky affair.

Oftentimes your school has to compete with dozens of other institutions from multiple study destinations, making it difficult to drive qualified student leads and have meaningful interactions.

Studyorbis has been designed to deliver a more **bespoke and exclusive experience** for both participating universities and attendees, **limited to 20 university partners only**.

With a focus on **driving demand for US universities from China**, this virtual fair offers your school the opportunity to **maximize exposure** and have engaged direct conversations with Chinese students who have **signaled a clear intent to pursue a degree in the USA**.

Position your university as an education provider of choice at Studyorbis 2022



Book one of only 20 available virtual booths to get access to:



A state-of-the-art event website — fully optimized for the Chinese digital ecosystem.



A customizable virtual booth, including the ability to upload videos, an image gallery, brochures and much more.



Dedicated live chat to connect with students directly at your booth.



Real-time analytics to track and understand visitor behavior during the fair.



Enhanced exposure through a live speaking spot — 3 spots available only!



Continued pre- and post-event promotion via our dedicated WeChat event channel.



About Study in the USA

For more than 40 years, StudyUSA Global has been recognized as the leader in comprehensive international recruitment solutions. We use the latest tools and technology to connect colleges, universities, and secondary schools in North America with qualified students from around the world who are eager to expand their academic horizons within the American education system.

 studyintheusaglobal.com



About Sinorbis

Sinorbis is a multi-award-winning software company on a mission to make digital marketing in Asia easy for education providers. We remove common market entry barriers for universities, colleges, and schools to bridge the gap to Asian digital ecosystems — including China.

Sinorbis provides the world's first integrated marketing platform that enables Western learning institutions and businesses to create, measure and optimize their digital presence in Asia.

 sinorbis.com



Don't miss out!

Places are strictly limited to 20 universities.

Contact us today to book your virtual booth at Studyorbis 2022.

Contact your StudyUSA Account Executive to reserve your spot!

Leverage our experience and deep market expertise to grow your university's reach in China